



LUNCH WITH A PURPOSE

Summary of results from 2006 and 2007 Emerge Surveys below:

TOPIC – BUSINESS IN NNY

Opportunities where community leaders should place the most effort:

- Marketing NNY
- Attracting and Supporting Entrepreneurs and Small Businesses
- Development and Expanding Tourism
- Training and Retaining a Professional Workforce
- Redevelopment and Brightening of our Downtowns
- Promoting a More Positive Financial Climate for Business

Obstacles where community leaders should place the most effort in overcoming:

- Lack of a cohesive regional development plan/vision
- Energy costs
- State and Local Taxes
- Workforce healthcare costs
- Lack of online/print resources about NNY recreation/opportunities

TOPIC – CULTURAL, ENTERTAINMENT AND RECREATIONAL OPPORTUNITIES IN NNY

Cultural, entertainment and recreational *opportunities* that community leaders *should place the most effort on promoting*:

- Non-motorized trails
- Outdoor recreation competitions and opportunities
- Festivals and concerts
- Theatrical events and activities
- Walkways and bike pathways and protection of our wild areas
- Affordable and attractive housing

Top four *obstacles* to culture, entertainment and recreational opportunities that *community leaders should place the most effort on overcoming*:

- Lack of a regional development vision/plan
- Lack of money for start-up
- Lack of coordinated online and print resources about recreation and cultural opportunities in NNY
- Lack of facilities for larger events

TOPIC – CIVIC ENGAGEMENT

Three greatest reasons to volunteer as identified by participants:

1. Community improvement
2. Ethical responsibility
3. Personal Satisfaction

Three greatest reasons participants did not volunteer more:

1. Lack of time
2. Already volunteer a lot
3. Unaware of opportunities

On average 76% of participants in 2006 and 2007 volunteered in their communities.